



پارک ملی علوم و فناوری های نرم و  
ساخت فرسنگی

## Iranian Cultural & Creative Industries Park

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### **The National Park of Sciences, Soft Technologies and Cultural Industries**

is an establishment belonging to Academic Center for Education, Culture and Research (ACECR) and under supervision of Ministry of Sciences, Researches and Technology, which provides a proper environment for establishment, growth, development and flourishing of knowledge-intensive and creative companies, as one of the most important entities effective in knowledge-intensive economy, and where technology companies embedded in the same focus on technological activities through constructive interaction with universities and other research and technology institutes.

**The main target** of National Park of Sciences, Soft Technologies and Cultural Industries includes generating and increasing wealth in the society through establishing and developing activity of knowledge, technology and creativity oriented companies in the field of soft technology, cultural and creative industries.

The most important activities of the same includes needs assessment, ideation, research & development, engineering design, intellectual property registration (patent), commercialization, transferring technology, sales and further support to achieve technology products in the field of production as well as offering other specialized services.

#### **Important Fields**

Content creating, electronic publishing, designing, toys, stationery, appearances and fashion, handicrafts and tourism, social technologies, video games, animation and art of comic, cinema, visual arts, performing arts, advertisements, publishing, motivation engineering technologies, productivity management measures, social and cultural governing

#### **Park priorities in year 2018:**

tourism, handicrafts, culture, visual arts and music

#### **Services and Advantages of Establishment at Park**

- Being in a research and technology complex and taking benefit from advantages of technology unit neighborhood;
- Facilitating face-to-face communications of different established companies professionals;
- Option to use training seminars and workshops;
- Option to use specialized laboratories and workshops;
- Option for interaction and using the experiences of multinational companies at the park;
- Option to be assigned big projects and sub-contracting the same among various peering companies at the park;
- Support by the government and bodies in charge for the companies for their activities development purposes;
- Taking benefit from high standard technical and communication infrastructure at park complex;
- Tax exemption for 15 years;
- Exemption from customs duties;
- Being out of the scope of Labor Law concerning manpower employment at park;
- Taking benefit from legal advantages of overseas investment and financial exchanges, like free zones.

#### **Companies established at Park**

- Rahnama Tel (Tourism)
- Sepehr Salamat Aramesh (Health Tourism)
- Nik Pooshan Radin (Fashion and Wearing)
- Robin Honar Parsian (Handicrafts)
- Shaygan Human Resources Development Consultants (Human Resources Services)
- Torse (Jewels)

#### **Customers of National Park of Sciences, Soft Technologies and Cultural Industries**

##### **1. Private technology companies**

- Small and medium size companies offering technology based product/service (producing/ non-producing units in semi-industrial, pilot and/or maximum light production level)
- Successful technology companies exited growth centers
- Foreign or international companies interested in investment in the field of technologies focused by park
- Innovative technology units (establishment at growth center)

##### **2. Research and development units affiliated to governmental and non-governmental industries**

- Private or governmental companies and institutes active in the fields of research and development and technologies focused by the park (industries and executive bodies)

##### **3. Independent/ universities and executive bodies affiliated societies, organizations and research centers**

- NGOs (innovative, entrepreneurs and creative)
- Independent/ universities and executive bodies, organizations, societies and governmental/non-governmental entities affiliated research centers and groups relevant to technologies focused by the park, whose purpose is to develop science, technology and innovation (industrial clusters, entrepreneurship centers, academic research centers and industry & universities liaison offices, etc.)

##### **4. Services Units**

- Business services (technical, educational, consultation, human resources, marketing services, etc.)
- Laboratories, specialized FABs
- Supporting services (banks, post offices, etc.)